

Elon Must

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Education:

Bachelor of Science in Business Entrepreneurship

Arizona State University, Tempe, Arizona

May 20XX

GPA: 3.0/4.0

Technical Skills:

JavaScript

Python

Standard Query Language (SQL)

Relevant Courses

Business Statistics, Principles of Entrepreneurship, Business Writing, Fundamentals of Finance, Creating Digital Experiences, Entrepreneurial Management

Professional Experience:

Change Agent, Arizona State University, Tempe, Arizona

August 20XX-Present

- Promote internal community service, service-learning and social entrepreneurship opportunities to students to ensure higher engagement at events
- Answer inquiries regarding community service, service-learning, national service, entrepreneurship and high impact careers both in-person and on the phone with students to maintain high customer service
- Coordinate and lead tabling and promotional events that advance the mission of Changemaker Central
- Reach out to potential student organizations and University departments to partner on events

Sales and Marketing Intern, Ticketmaster, Phoenix, Arizona

May 20XX-August 20XX

- Researched trends in sales by reading graphs to develop a monthly sales summary
- Implemented interactive marketing representing special monthly offers on the Ticketmaster website using python
- Assisted in patching glitches within the Ticketmaster app, resulting in an updated application
- Presented personal, innovative concepts to 6 Ticketmaster board members weekly, creating new ideas for marketing, sales, and platform updates

Corporate Partnerships Intern, Arizona Diamondbacks

September 20XX-February 20XX

- Assisted with fulfillment of partnership elements such as promotions, tickets, signage and print, VIP field visits, autograph requests, and partner events
- Facilitated and executed specific partner game day promotions to include communication with contestants
- Drafted PowerPoint presentations for corporate partner event and season recaps

Course Projects:

Disruption Group Project, Arizona State University, Tempe, Arizona

January 20XX- May 20XX

- Brainstormed ideas in a team of 6 that demonstrated improvements to a corporate business through documenting and collective note taking, resulting in successful disruptive ideas
- Identified 3 disruptive concepts to improve efficiency, marketing, and service for a local Starbucks Coffee shop through extensive research, presenting improvements to a class of 150 students
- Delegated assignments to a group of 6, in which each team member was assigned to observe specific functions of Starbucks Coffee shops and implements those observation into a presentation